



# 2017 Program of Work and 2016 Annual Report

## 2017 President Meredith Bradham Strong Bonds, New Success



I am honored and humbled to lead the Dunn Area Chamber of Commerce for 2017, as our chamber has an excellent record of growth, success, and unparalleled support to members. The twice-named All-America City of Dunn has much to offer, **and I am proud of our chamber's instrumental role in creating relationships,** networks, and opportunities that contribute to the quality of our business environment and resident life.

One of the chamber board's main goals for 2017 is to expand our relationships into partnerships that add value and increase potential, both to members individually, and collectively as a city and community. There will be many opportunities for you to be a part of this endeavor, and I hope to see you join us in our effort. In the simple but profound words of Helen Keller, "Alone we can do so little; together we can do much." I look forward to working with you, strengthening ties and building on the foundations already set, to make 2017 our best year yet.

## 2016 Report to the Membership—Terry Whittenton



As a young boy, it seemed that time moved very slowly. Growing older changes this perception. It is hard to believe we are now in 2017 and my tenure as Chamber President has come to an end. However, my involvement with this great group of people will continue.

Serving in this capacity has given me an even more awareness of how involved the Chamber is in helping to make our city a great place to be. Looking back over this year, so many individuals have given of their time and energy into helping us accomplish a banner year. Often people have the idea things just happen. Not so. The work from the Ambassadors, VP's, Committee members and even non-members who volunteer their time, give us the power to accomplish our goals, vision and mission. Mostly we cannot leave out our office staff, who give quality care and attention to all we do.

Inspiration, Encouragement and Excellence are more than words. These words have been the driving force behind my tenure as president. Great satisfaction comes by knowing, we have worked to inspire others, worked to do all with excellence and at the heartbeat been servants to those which have entrusted us to carry out the business of the Dunn Area Chamber of Commerce. Thanks for allowing me this wonderful opportunity to serve you.



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**Mission Statement of the Dunn Area Chamber of Commerce**  
**To represent business and industry, working together to advance the economic growth, well being and quality of life of its members and the community.**

# Strong Bonds, New Success

**“Alone we can do so little;  
together we can do much.”**

~Helen Keller

President  
Meredith Bradham

- Board of Directors
- Presidents Club Breakfast



President Elect  
Dana Cochran

- Christmas Gala Fundraiser
- Planning Retreat



VP Finance  
Matthew Smith

- Budget
- Investments
- Insurance
- Financial Status/Reporting
- Chamber Champions Sponsorship Program
- Enhanced Listings



VP Economic  
Development  
Rodney Stewart

- Economic Development Committee
- Business Impact Member Meetings—State of City, Economic Topics, Elected Officials Events/Candidates Forums, National Visits
- Web Site—Demographics
- Community Marketing
- Maintain and Grow Partnerships
- Harnett Living Magazine
- Be a Voice for Business



VP Education  
Rob Jones

- Education Committee
- Golden Apples—Good News about Schools and Teacher Awards
- Reports/Information to members
- Promote Harnett County Business Education Partnership, Campbell University and Central Carolina Community College
- Welcome Home to Dunn for New Teachers



VP Membership &  
Organizational  
Development  
Gina Warren

- Ambassadors Club/ Ambassadors Elite Team
- New Member Orientation
- Member Mentor Program
- Ribbon Cuttings
- Operation Thank You
- Recruitment/Retention
- Membership Communication
- Members Listings/Promotions
- Annual Membership and Awards Banquet
- Business Fest
- Business of the Week



VP Community  
Development  
Felicia Myers

- Boogie on Broad Concert Series
- Beautification & Image
- Golf Tournament
- Business Promotions—Campbell Street Fair, Shop Local First, Welcome Home to Dunn
- Community Calendar
- Chamber Lunch Box/Member Network
- Social Media Promotions
- Young Professionals—Speaker/Socials, Successful Business Leaders Forum, First Thursday Breakfast, Networking and Service Projects



Immediate  
Past President  
Terry Whittenton



## 2017 Board of Directors

Term Ending 2019: Dru Campbell, Edith Elmore, Kathy Pope, Ryan Ray, Hope Tyndall

Term Ending 2018: Pam Faircloth, Lucia Turlington, Rodney Warren, Daniel West, Don Wood

Term Ending 2017: Annette Barfield, Kathy Blackmon, Trent Carpenter, Renee Jackson, Jonathan Murphy

At-Large: Cordella Brown, Melissa Redman, Dr. Sylvia Wilkins

Ex-officio: Mayor Oscar Harris, City of Dunn and General Lee Commission;

Abe Elmore, Harnett County Commissioner; Billy Tart, Dunn Area Tourism Authority;

Jerry Wood, Campbell University; Vivian Bennett and Bill Morris, Harnett County Board of Education

## Membership & Organizational Development—Vice President Gina Warren

- Ambassadors Club – More than 40 volunteers— GREAT attendance at Ribbon Cuttings and other functions—Monthly Meetings—Ambassadors of the month and quarter
- Ambassadors Elite Program
- 1 Business After Hours and 2 Open House Events
- 10 Ribbon Cuttings, 1 Grand Opening Ceremony, and 2 Special Celebration events
- New Members for 2016 – 38
- Current Membership – 421
- Retention Rate 2016 – 93%
- 2016-2017 Membership Directory & Buyers Guide
- Operation Thank You in July
- New Member Orientation held in August
- Presented to 48 members as Business of the Week
- Free Business Listing on Chamber website
- 2017 Annual Membership and Awards Banquet—January 31, 2017—Membership Meeting, Networking, Awards and Special Recognitions
- Family Medical Supply Business Fest—25th Annual Business Expo was a tremendous success with 65 exhibitors and more than 1,000 spectators.



## Community Development—Vice President Kathy Pope

- Business Promotions—Campbell Street Fair, "Shop Local First", Promote Small Business Saturday
- Promoted classes and seminars provided by Triangle South Enterprise Center and the CCCC— Small Business Assistance Center
- Held 6 Chamber Lunch Box events
- Beautification & Image—Chairman Edith Elmore—Presented 8 Beautification Awards— Spring Clean Up Day in June with nearly 100 volunteers
- Welcome Home to Dunn Program for new residents
- Implemented and held Third Tuesday Talks from February to November
- Boogie on Broad Concert Series presented by Dunn Area Tourism Authority—Chairman Butch Halpin—Coordinated and Promoted 3 free concerts by Black Water Rhythm and Blues Band, Spare Change and The Band of Oz
- Office Value Golf Classic—Chairman Jonathan Murphy—Coordinated the 10th annual Golf Fundraiser which was held in May at Chicora Golf Club.



## Finance—Vice President Matthew Smith

The Chamber only receives about 42% of its finances in Membership Dues, so the Board of Directors and Chamber staff have had to be creative in making sure the Chamber continues to operate on a balanced budget.

I am happy to report that once again, your chamber finished the year in good financial standing. A large part of the credit is due to the Chamber Champions program, which in 2016 brought in more than \$59,000 in sponsorships. The Chamber also had many other successful fundraisers during 2016. Thank you to our membership and community who faithfully support the Chamber's efforts!



### Special Thanks to our 2016 Chamber Champions!

**ROOMS TO GO**

Gray Metal South, Inc.

DUNN

FAMILY MEDICAL SUPPLY

Bleeker

trp

CAROLINA THERAPY SERVICES

Sherry's Bakery

First Citizens Bank

Jernigan's

Select Bank & Trust

Warren eye care

First Federal BANK

South River Electric Membership Corporation

GOLDEN YEARS NURSING HOME

ARC

DUNN-BENSON

OFFICE VALUE Inc.

South River Electric Membership Corporation

Walmart

BB&T

DANNY B. WEST, LLC

FOUR OAKS BANK

Snipes Insurance Service

STATE Pest Control

DTH

Bradham Chiropractic Clinic, PA

Oscar N. Harris & Associates, PA



Economic Development—Vice President Steven Neuschafer



- Updated Demographics and Chamber’s Website, including commercial properties
- Quarterly meetings with other Harnett County Chambers of Commerce
- Representative on Dunn Area Tourism Authority Board and Dunn Downtown Development Corporation
- Economic Development Network held one meeting
- General William C. Lee 30th Annual Celebration
- Fairfield Inn & Suites
- Planet Fitness
- New Four Oaks Bank
- Revamping of Harnett County Economic Development Office
- 84 Lumber Company
- Campbell University continued growth and new President Dr. J. Bradley Creed
- Expansion at PJ’s Truck Bodies & Equipment

Special Highlights for 2016

- Harnett County Promotional Magazine, available in 2016

Education—Vice President Lena West



- Education Committee—Worked with the Harnett County Schools and Dunn Advisory Boards to open dialog and discuss pertinent issues related to the Dunn area Schools
- Continued support for improving schools addressing the socio-economic status and minority disparity that exists impacting teacher turnover, student achievement and our local economy
- Published 9 “Golden Apples—Good News About Our Schools”
- Presented 17 Golden Apple Awards to Dunn area teachers
- Supports and promotes efforts of the Harnett County Business Education Partnership

Public & Governmental Affairs—Vice President Russell Galvan



- Participated in a Candidates Forum in October in conjunction with other Harnett County Chambers
- Hosted Governmental/Community Update in May; and a State of the City in August
- State Legislature Visit with Senator Ronald Rabin and Representative David Lewis
- Young Professionals Association—Meet & Greet in March; Fourth Annual Successful Business Leaders Forum featuring Pam Tripp, Paul Perry, and Mayor Oscar Harris in April; Established First Thursday Networking Breakfast in September, held monthly; Speaker/Social featuring Pam Tripp, and a Service Project Clean Up Day both in October

President Elect Meredith Bradham



- Executive Planning Retreat in October
- Coordinated Tenth Annual Christmas Gala & Auction presented by Jernigan’s Nursery & Trading Post, with special tribute to our Veterans
- Presidents Club meeting held in August—hosted by President Hope Tyndall



Dunn Area Chamber of Commerce Staff pictured at the Christmas Gala in November 2016

Executive Vice President—Tammy Williams (left)  
 Executive Assistant—Heather Lawson (center)  
 Office Assistant—Nancy Wright (right)