

Business After Hours

Just Another Great Way
To Market Your Business Through the
Dunn Area Chamber of Commerce.

Sponsor Your Very Own Event at your business
Or
Go in with some other business friends
And Co-sponsor an Event at a
Restaurant or one of our many fine Meeting Facilities.

Call the Chamber and Reserve Your Month!
July, September, October and November are still available
for 2010!

For More Information, Turn Over for
Guidelines for Sponsoring a Business After Hours.



Business After Hours Checklist

What does the Chamber do?

- ~ Place insert in newsletter to promote event – \$100 value
- ~ Mail reminder postcards to all DACC members a few days before the event – Material and Postage cost - \$200+.
- ~ Email more than 300 members of event day before or day of event - \$50 + value.
- ~ Provide Chamber staff at the event to handle name badges and to serve as greeters - \$50 + value.
- ~ Put picture(s) of event in following newsletter – FREE advertising.
- ~ Provide Membership Cash Drawing in increments of \$25 – member must be present to win.

What is your business' responsibility?

- ~ Coordinate a date with the Chamber – we only have one Business After Hours per month. Recommend Monday, Tuesday or Thursday nights.
- ~ Provide food for after hour's event – it is impossible to get a correct number of those attending – The Chamber hosts an after hours each year – We plan for 85 to 100 – You could have less than this or more to attend.
- ~ Social runs from 5:00 to 7:00 p.m.
- ~ Consider having door prizes or giveaways to promote your business – let us know of any special door prizes or give-aways so we can promote.
- ~ Consider inviting your customers, clients, friends and/or family to increase your attendance and gain exposure for your business.
- ~ Consider including some extra fun – such as DJ, Special Theme, Games, etc. Be sure we know so we can promote!

What is the cost for a chamber member business to sponsor a Business After Hours?

- ~ Cost is \$250 to cover promotion, staff assistance, supplies and postage expense, payable to DACC
- ~ The business is responsible for the cost for food and door prizes at the event.
- ~ Postage and supplies for any additional invitations